



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

KEIR SURGICAL DONATES SCISSOR PROCEEDS TO FORT McMURRAY WILDFIRE VICTIMS

May 2016 – In response to the recent wildfire disaster in Fort McMurray, Alberta which forced more than 90,000 people from their homes in Fort McMurray and surrounding communities, Keir Surgical Ltd. initiated a fundraiser. From now until July 31, 2016, Keir Surgical will donate the purchase price of every pair of Fort McMurray Wildfire Relief Scissors to support wildfire victims and recovery efforts.

“Our family, friends, and customers have been affected by this natural disaster. As a Canadian company, we support our communities locally and globally. We need to act immediately to help the restoration of these towns and the displaced victims of the fire,” said Patrick Haney, President of Keir Surgical.

These medical-grade, utility scissors come in Alberta blue, wild rose pink, and aurora borealis green and are available for 10 dollars each. Orders may be processed by contacting Keir Surgical’s customer service department at 1.800.663.4525 ext. 243. The full purchase price will be donated to the [Canadian Red Cross Alberta Fires Appeal Fund](#) to support long-term community recovery efforts in Fort McMurray and surrounding areas.

All individual donations will be matched by the Canadian Government.

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Contact:
Patrick Haney, President
Keir Surgical Ltd.
Tel: 604.261.9596